



**TUCSON
GIRLS
CHORUS**

The Tucson Girls Chorus is recognized as an outstanding choral education program for girls in grades K-12, with additional co-ed programs to serve all of Tucson's youth. The TGC supports musical and personal excellence in all of our singers. Choirs perform varied repertoire and serve as ambassadors locally as well as nationally.

The purpose of the ads is to promote local businesses to our audience of about 900 who attend the Tucson Girls Chorus concerts. This is an inexpensive way for businesses to advertise their goods and products to a large number of people.

If you would like to place an advertisement in our concert program, simply fill out this form and email it to: Verneatte at venos@tucsongirlschorus.org. Thank you kindly for your support!

Advertisement Registration Form

Business Name _____ Contact Name _____

Business Address _____ City/State _____ Zip _____

Business Telephone Number _____

Business Email Address _____

Name of Singer: _____ Chorus _____

Advertisement Options – Due November 7, 2019

Full color Ads are on a first come, first served basis. Premium Ad placement options include inside and back covers of the concert program. Please inquire about availability first before placing the Ad. Full size: **7.5 x 4.25 inches**

Select page and which program to place ad:

Full Color **Back Cover**: \$450.00 Winter program

Full Color **Inside Back Cover**: \$450.00 Winter program \$450.00 Spring program \$700.00 Both Programs

Program Ads placed inside the concert program are black and white. Please select size, price and program to place ad.

Full Page Black and White - Size: 7.5 x 4.25 inches

\$300.00 Winter program only

\$300.00 Spring program only

\$500.00 Winter and Spring programs

Half Page Black and White – Size: 4.5 x 4 inches (horizontal)

\$150.00 Winter program only

\$150.00 Spring program only

\$250.00 Winter and Spring programs

Quarter Page Black and White – Size: 3.5 x 2 inches (horizontal)

\$75.00 Winter program only

\$75.00 Spring program only

\$125.00 Winter and Spring programs

Payment Options

Check payable to Tucson Girls Chorus

Visa, MasterCard, American Express (circle one) *A 2.5% convenience applies to all cc charges

Card Number _____ Name on Card _____

Exp date ___ / ___ "V" number ___ ___ ___ Zip Code _____ Phone # _____

Signature _____



Important Information For TGC Families About Program Ads

How it works:

- Begin by contacting friends, neighbors, colleagues, and local businesses you may frequent.
- Ask them to consider placing an Ad into the TGC concert program.
- The full advertisement amount will be applied to singer's fundraising account.
- If you complete the minimum fundraising requirement for your daughter's chorus, you can apply extra advertisement fundraising towards tuition balance. Keep in mind **95% will be credited to the tuition account and 5% is retained to print the program.**
- Turn in forms and payments to Verneatte, TGC Admin Executive, by the end of the sale on your singer's choir rehearsal day during the **Week of November 4, 2019**. Latest November 7.
- No late Ads will be accepted after Nov. 7. Concert programs will be sent to print after due date.

How to submit ads:

- TGC will not design the ads for you. The advertising business must send it completed.
- We highly recommend that ads be submitted electronically to Verneatte at venos@tucsongirlschorus.org.
- The file extension of the ad must be either .pdf, jpeg, or png, and should be between 500KB and 1 MB color or BW. The ads must be proportional to one of the available sizes.
- If you choose to submit a business card, it must be scanned and emailed to Verneatte.
 - To ensure the best quality of images, please set your scanner's resolution, or "dpi" (dots per inch), to 300 dpi or HIGHER.
- The layout of the ad is limited by space and readability. We reserve the right to edit any ads submitted.

Touring Families: Mariposa/Jubilate/Advanced

If you complete the minimum fundraising requirement for your daughter's chorus, you can apply extra advertisement fundraising towards tour balance. Keep in mind **95% will be credited to the tour account and 5% is retained to print the program.**

Love Notes – Alternative to Business Ads

If you are unable to procure a business to place an ad, you can also create a personal "note" to your daughter called a Love Note. **TGC will not create the love note for you.** The same ad prices, sizes and submission guidelines apply. We reserve the right to edit any Love Notes submitted due to limited space and readability. Email completed love notes to Verneatte at venos@tucsongirlschorus.org.

Yearly Fundraising Commitments

Bumblebee Choir: <i>none</i>	Ladybugs: \$150.00	NW Choir: \$150.00	Hummingbirds: \$150.00
Mariposa Singers: \$200.00	Jubilate: \$225.00		Advanced Choir: \$225.00

Spring Fundraising Commitments

Bumblebee Choir: <i>none</i>	Ladybugs: \$75.00	NW Choir: \$75.00	Hummingbirds: \$75.00
Mariposa Singers: \$100.00	Jubilate: \$150.00		

**Families can opt out of fundraising by paying the full amount to the TGC, due in November. To help with the buyout option, we can split the fundraising amount into two quarterly. If you want to do this option, please notify the office immediately.*



TGC Concert Program Advertisement Specifications

Photo acceptable file types: jpeg, png, pdf file size should be between 500KB and 1MB color or black and white is okay.

Ads: should be proportional to one of the following sizes. If it is not proportional, it may not fit in the reserved space. Just a heads up!

Quarter Page (1/4) Horizontal	3.5 x 2 inches (The "bleed area" is an extra 1/8 inch of space for design)
Half Page (1/2) Horizontal	4.5 x 4 inches
Full Page	7.5 x 4.25 inches (not pictured)

